



8 A.M.
Registration

9 A.M.
Welcome and Opening Remarks
Priscilla Lawrence, Diane Mack

9:15 A.M.
The Vieux Carré and Its Riverfront
John T. Magill

10 A.M.
Break

10:15 A.M.
A Cultural Geography of the French Quarter, 1800s–1900s
Richard Campanella

11 A.M.
The French Quarter Strikes a Pose: Photographs from Three Centuries
John H. Lawrence

11:45 A.M.
Lunch

1:30 p.m.
Post-lunch Remarks
Daniel Hammer

1:45 P.M.
“Lesbians, Homosexuals, and the Rest of Us”: Making the Post-Prohibition French Quarter Straight Again
Alecia P. Long

2:30 P.M.
Break

2:45 P.M.
Good Rockin’: Rhythm and Blues in the French Quarter
Eric Seiferth

3:30 P.M.
Panel Discussion: *Vieux Carré Memoir*
Mark Cave, Dorothy Bengé, JoAnn Clevenger, Arthur Brocato

4:15 P.M.
Closing Remarks

4:30 P.M.
Reception
Meet the speakers
Williams Research Center, The Historic New Orleans Collection, 410 Chartres Street

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2019 Williams Research Center Symposium Speakers

Diane Mack

Symposium Moderator

Many of you wake up each morning as Diane Mack—WWNO’s host for NPR’s *Morning Edition*—brings you the day’s news. Mack is a native New Orleanian with a background in television broadcast journalism. She is a graduate of Loyola University of New Orleans, where she earned a bachelor of arts degree in mass communications.

Mack has worked in various markets around the state. She started at KATC-TV in Lafayette as a reporter and morning news anchor. In 1982, she moved back home to New Orleans, where she joined the news staff of WDSU-TV as a general assignment reporter. In 1993, Mack joined WWNO’s staff, hosting news programs, a classical music show, and the “Friends of Music” concert series. She is also an award-winning producer for the station’s cultural arts radio feature *Inside the Arts*.

John T. Magill

9:15 a.m.

The Vieux Carré and Its Riverfront

John T. Magill is retired from The Historic New Orleans Collection. He attended the University of New Orleans, receiving a BA and an MA in history. He has specialized in New Orleans urban development and infrastructure, lecturing extensively about the city’s growth. His articles have appeared in *New Orleans* magazine and *Louisiana Cultural Vistas*, among other publications. He has contributed to numerous books, including *Marie Adrien Persac: Louisiana Artist*, *Charting Louisiana: Five Hundred Years of Maps*, and *New Orleans: The First 300 Years*. He is the author of *The*

Incomparable Magazine Street and, with Peggy Scott Laborde, *Canal Street: New Orleans' Great Wide Way* and *Christmas in New Orleans*.

Richard Campanella

10:15 a.m.

A Cultural Geography of the French Quarter, 1800s–1900s

Professor Richard Campanella, a geographer with the Tulane School of Architecture, is the author of ten books and more than two hundred articles on the historical and present-day physical, urban, and human geography of greater New Orleans. The only two-time winner of the Louisiana Endowment for the Humanities Book of the Year Award, Campanella has also received the Louisiana Literary Award; the Kemper and Leila Williams Prize, presented by The Historic New Orleans Collection and the Louisiana Historical Association; and the Tulane Honors Professor of the Year Award. In 2016, the Government of France named Campanella a Knight in the Order of the Academic Palms.

John H. Lawrence

11 a.m.

The French Quarter Strikes a Pose: Photographs from Three Centuries

John H. Lawrence is director of museum programs at The Historic New Orleans Collection, where he is responsible for planning and implementing museum exhibitions, lectures, seminars, and related activities. He is also the head of curatorial collections, having oversight of pictorial and object holdings numbering in excess of 300,000 items. In his more-than-forty-year career at THNOC, the New Orleans native has held the positions of curator of photographs and senior curator. Lawrence has written and lectured widely about aspects of contemporary and historic photography as well as the administration and preservation of pictorial collections. He has served as principal or guest

curator for dozens of exhibitions on a variety of photographic, artistic, and general historical topics. Lawrence is heading the team of curators preparing the opening exhibitions at THNOC's Seignouret-Brulatour building, at 520 Royal Street, for the city's three hundredth anniversary.

Alecia P. Long

1:45 p.m.

“Lesbians, Homosexuals, and the Rest of Us”: Making the Post-Prohibition French Quarter Straight Again

Alecia P. Long is the John L. Loos and Paul W. and Nancy Murrill Professor in the Department of History at Louisiana State University, where she teaches courses on several aspects of Louisiana history. She is the author of *The Great Southern Babylon: Sex, Race, and Respectability in New Orleans, 1865–1920* (2004) and the textbook *Louisiana: Our History, Our Home* (2015), and co-editor, with LeeAnn Whites, of *Occupied Women: Gender, Military Occupation and the American Civil War* (2009).

Her current book project connects Clay Shaw's 1969 conspiracy trial in the assassination of JFK to the histories of homosexuality and civil rights in New Orleans.

Eric Seiferth

2:45 p.m.

Good Rockin': Rhythm and Blues in the French Quarter

Eric Seiferth is associate curator and historian at The Historic New Orleans Collection, focusing on twentieth-century New Orleans and the musical heritage of the city. Since joining THNOC he has co-curated a number of exhibitions, including *Storyville: Madams and Music* (2017), chosen as Exhibition of the Year by the LEH, and the upcoming *New Orleans Medley: Sounds of the City*. He is

also co-director of the New Orleans Civil Rights Oral History Project, funded in part through a National Park Service grant. He earned his BA and MA in American history from Tulane University.

Mark Cave

3:30 p.m.

Panel Discussion: *Vieux Carré Memoir*

Mark Cave is senior curator and oral historian with The Historic New Orleans Collection. He is past president of the International Oral History Association, and co-author of *Listening on the Edge: Oral History in the Aftermath of Crisis*, which won the 2015 Oral History Association Book Award. He is executive producer of the *Nola Life Stories* feature on WWNO, New Orleans's NPR affiliate, and has conceived and carried out numerous oral history projects for THNOC, including *Vieux Carré Memoir*.

Dorothy Bengé

3:30 p.m.

Panel Discussion: *Vieux Carré Memoir*

On September 23, 1933, Dot Bengé was born in her grandparents' home on Esplanade Avenue. She spent much of her youth exploring the environs of the French Quarter. Bengé is a descendant of the Molero family, which was sent to Louisiana by the King of Spain when Louisiana was under Spanish rule. She is the immediate past president of Delacroix Corporation, which has been located on Decatur Street, in the heart of what was the fur district, since 1939, and she presently serves as chairman of the board of the corporation. Bengé is a member of Los Isleños Heritage and Cultural Society and co-editor of *Los Isleños Cookbook: Recipes from Spanish Louisiana*.

JoAnn Clevenger

3:30 p.m.

Panel Discussion: *Vieux Carré Memoir*

A three-time finalist for the James Beard Award for Outstanding Restaurateur, JoAnn Clevenger began her hospitality career in the French Quarter in the early 1960s. As a young mother of two, Clevenger was already ensconced in the bohemian community centered on the almost mythic Bourbon House. In the '60s and '70s she opened Andy's folk music bar on Bourbon, Mathilda's, and the Abbey on Decatur; she also launched a flower cart business and began to travel as the costume designer for *One Mo' Time*. By 1983, the character of the Quarter was changing and Clevenger moved uptown to open her now nationally recognized Upperline Restaurant, where she continues to preside over the dining room nightly.

Arthur Brocato

3:30 p.m.

Panel Discussion: *Vieux Carré Memoir*

Arthur Brocato is the grandson of Sicilian immigrants who settled in the French Quarter in the early 1900s. He was born and raised in the French Quarter and attended St. Louis Cathedral School. He went on to receive his bachelor of business degree from Loyola University in 1974. Since 1973 he has been the owner and operator of Angelo Brocato Italian Ice Cream, which was started by his grandfather in the French Quarter in 1905.